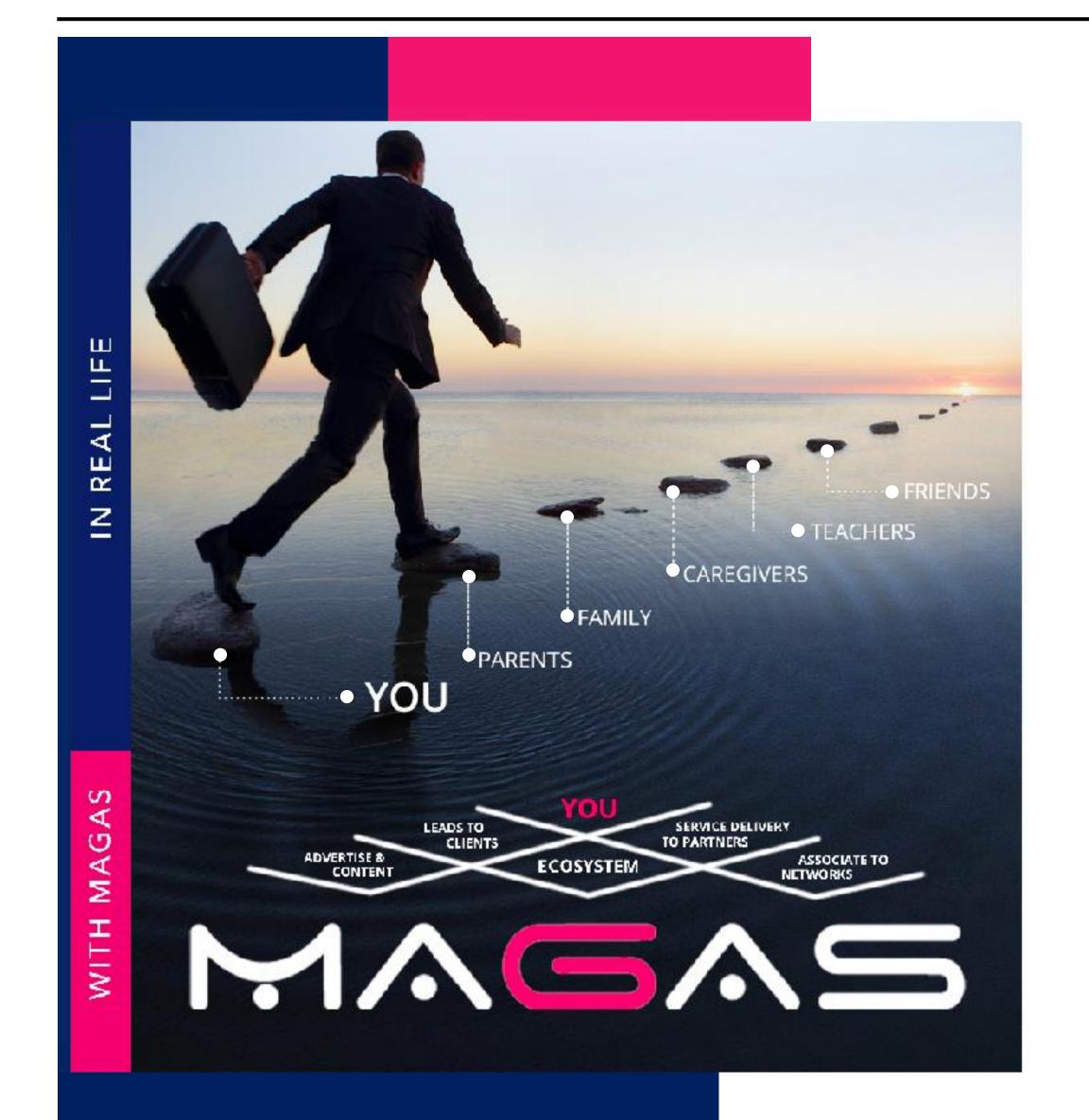


ABOUT US





MAGAS Service Media is the Worlds 1st Online Business Ecosystem that is focused on Lead Generation and Professional Services Delivery in India and GCC.

OUR MISSION

To take you to the top.

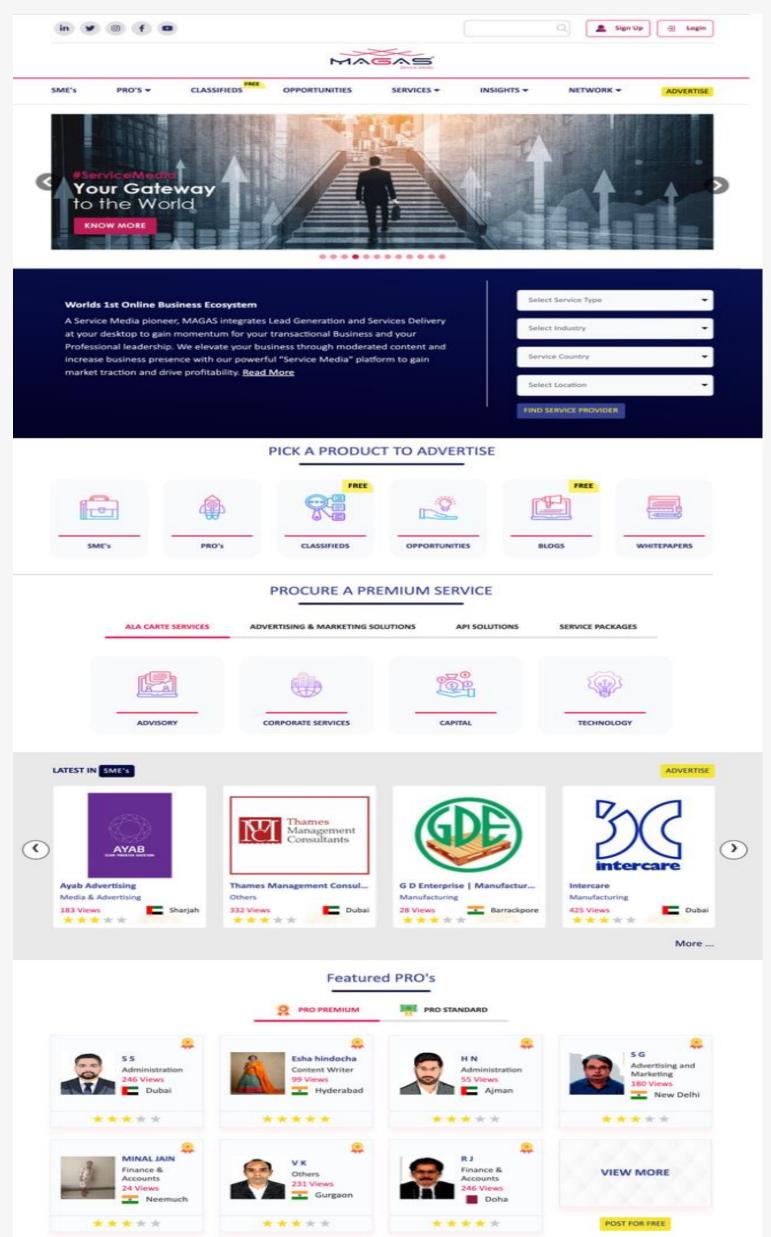
OUR PHILOSOPHY

Provide the stepping stones to reach there.

WHY MAGAS?







HOW MAGAS HELPS?



Service Buyers

Find the most cost-efficient Solutions & get Services Delivered

Service Provide

Low-cost advertising platform dedicated to Businesses & Professionals to generate qualified leads

Job Seekers & Interns

Free Direct Connect to potential Employers
Globally

Investors

Find new Opportunities from Direct Source & procure related Services



Community

Interact and get their needs fulfilled

Business Owners

One Stop shop to promote their offerings & to outsource work

Freelancers

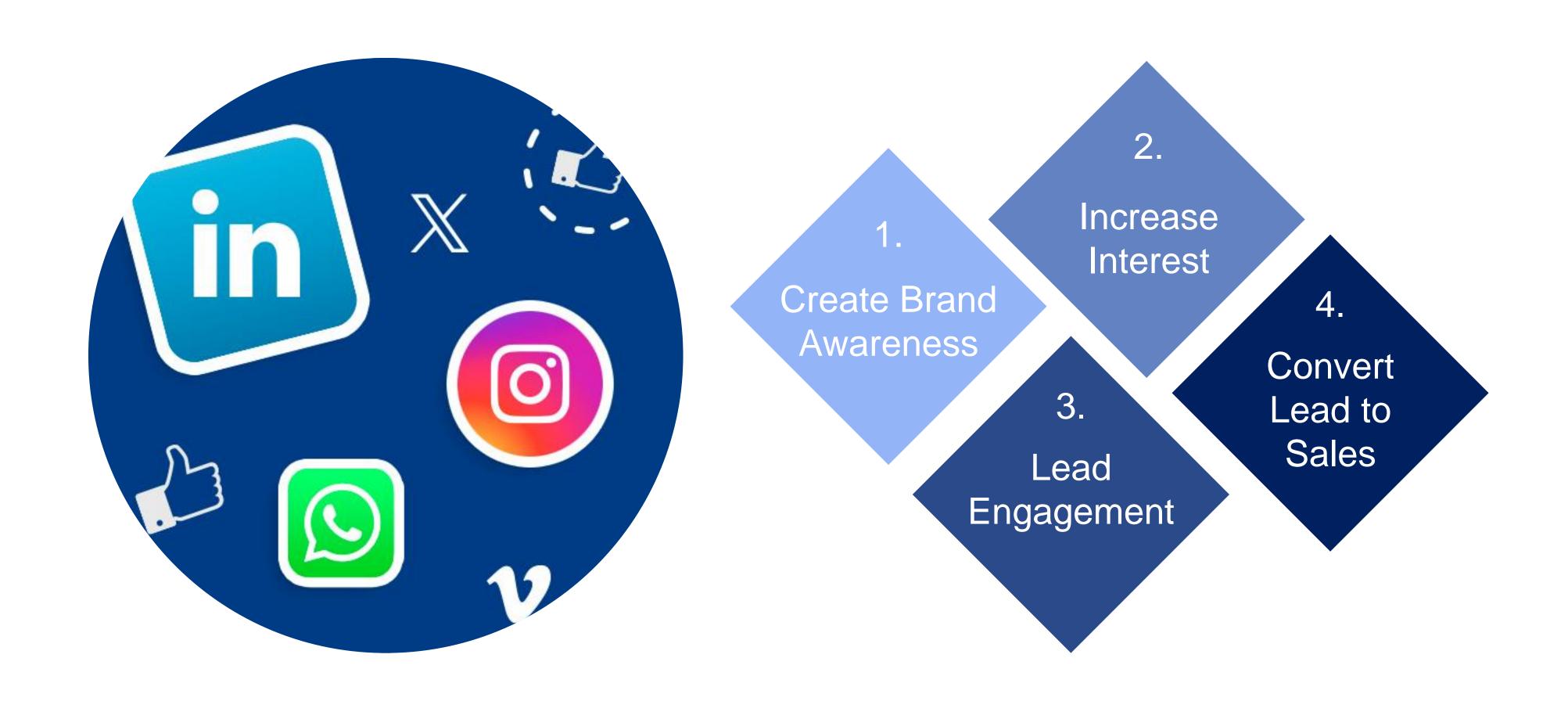
Platform to connect Remote Working & to Associate with Global Brand to Self-Employ

Content Lovers

Place to promote & find moderated business Blogs, Vlogs, Insights & Whitepapers



We have the right solutions for all your NEEDS



MAGAS INTEGRATED MARKETING SOLUTIONS





WEB DESIGNING & DEVELOPMENT



INTERNATIONAL MARKETING

SEARCH ENGINE OPTIMATISATION (SEO)



ACCOUNT BASED
MARKETING – PAID





SOCIAL MEDIA MARKETING (SMM)



CAMPAIGNS
MARKET RESEARCH

CONTENT MARKETING



SURVEYS &
E-COMMERCE
PLATFORM SET UP



WEB DESIGNING & DEVELOPMENT



Your website will be the center of your digital presence.

This is one place on the internet where you can deliver your brand message without any disturbance.

Our website development team can help you build your brand's website from the ground up.

If you have a website that you feel isn't performing as expected then we can perform a detailed audit and work with you to improvise the site architecture, design & responsiveness.

Get a Quote

https://www.magas.services/kyc

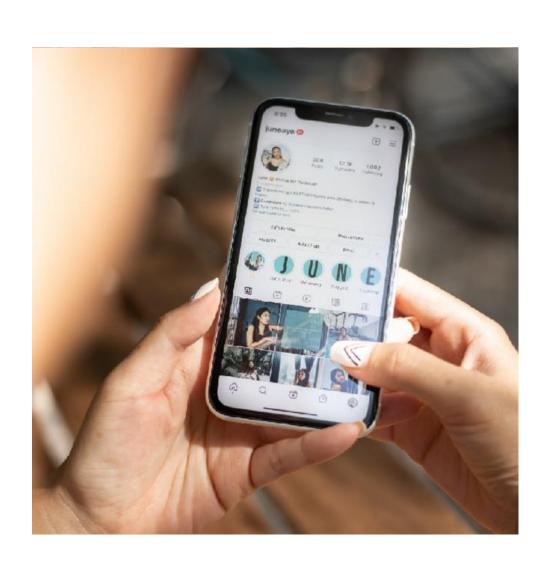
FROM SEARCH ENGINES TO SOCIAL MEDIA





SEO

Keyword Research
Technical SEO Full
SEO Audits SEO
Consulting



SMM

Social Strategy
Development
Social Media Consulting
Social Media Advertising
Community Engagement

Our data drive approach ensures that you understand the true ROI of your social media efforts, and our team works tirelessly to improve the return on your investment in social media

Get a Quote

https://www.magas.services/kyc

CONTENT MARKETING



- This strategy is used to attract, engage, and retain an audience by creating and sharing relevant articles, videos, and other media.
- We have a dedicated team that takes care of all such content including blogs and videos.
- This approach helps to create brand awareness and keep your business on top of mind when it's time to buy what you sell.

Get a Quote

https://www.magas.services/kyc

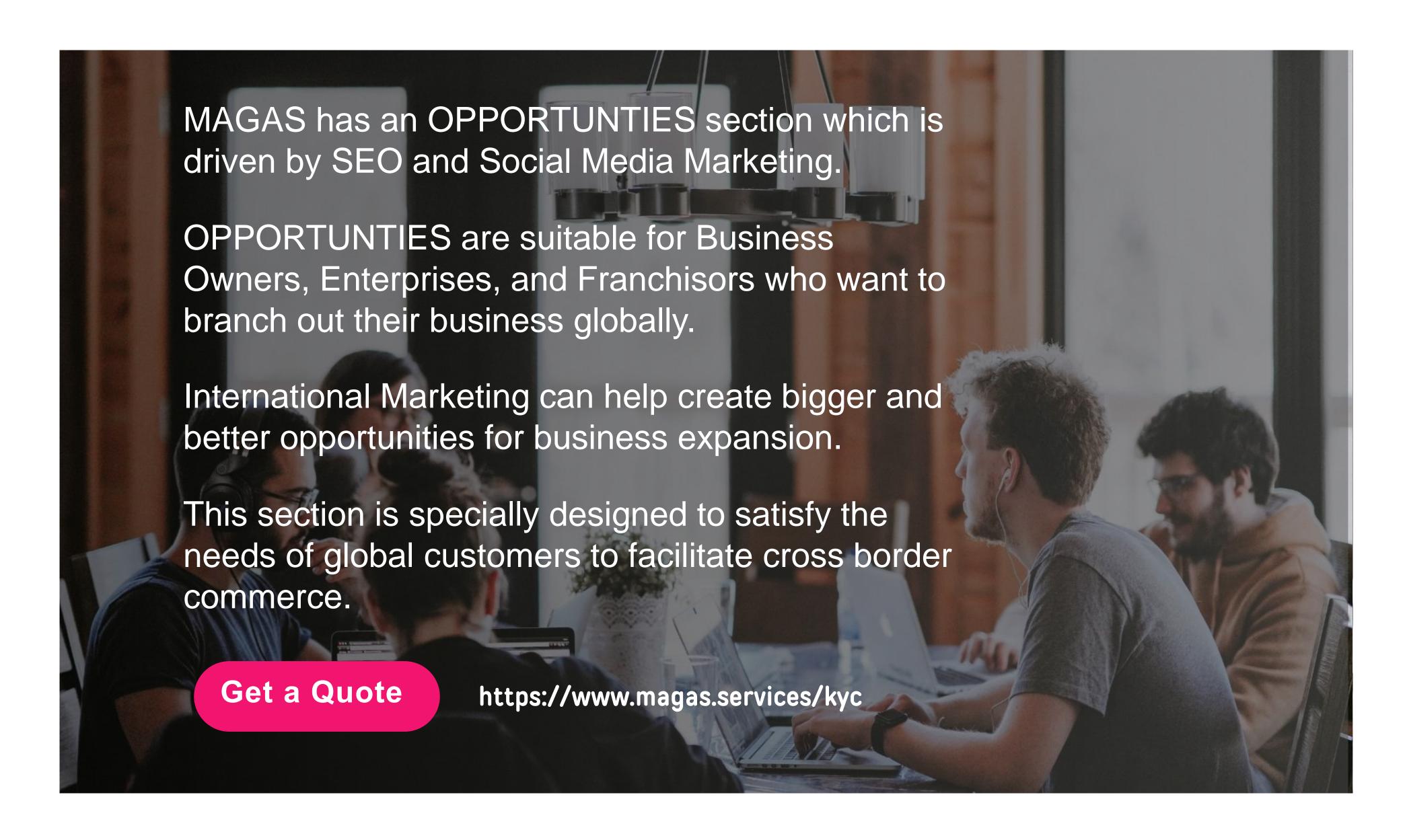








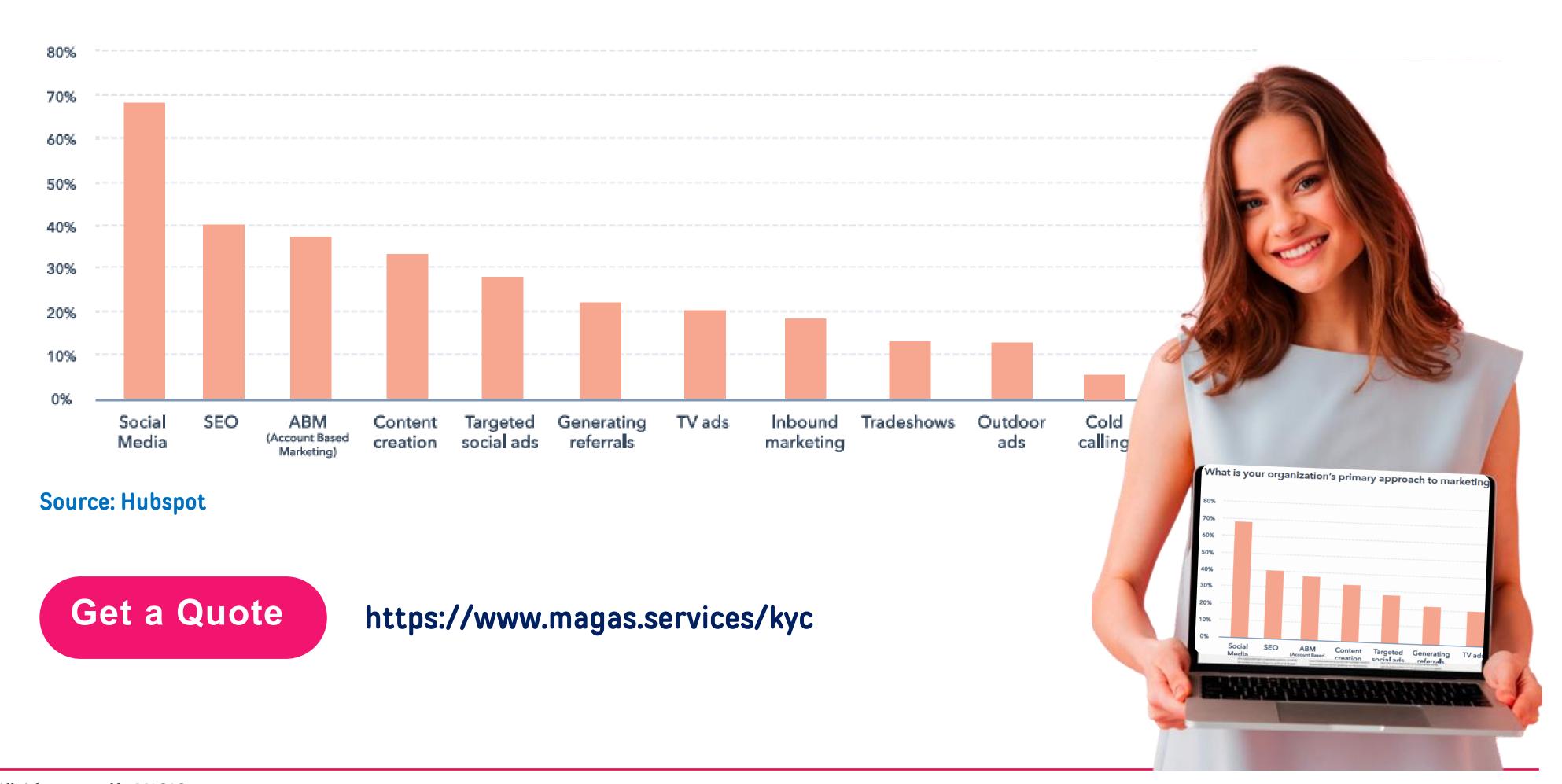




ACCOUNT BASED MARKETING - PAID CAMPAIGNS

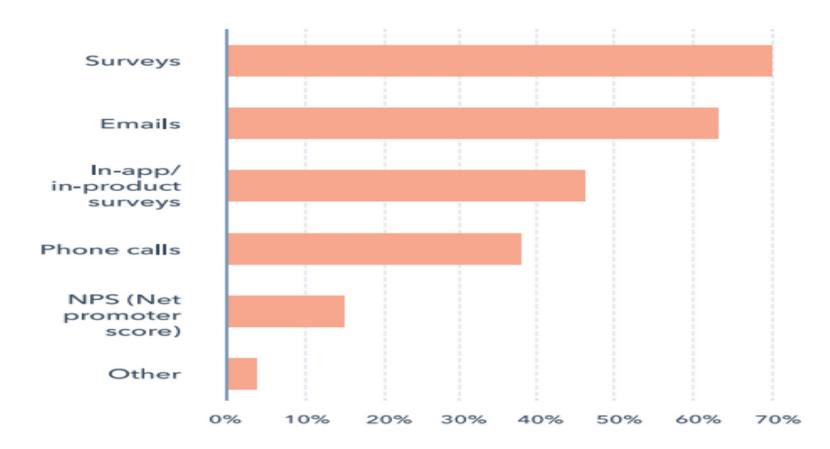


The main goal of any business to be successful is **BRAND AWARENESS**YOU CAN CHOOSE FROM THE RANGE OF METHODS WHICH MOST BUSINESS USED



MARKET + CUSTOMER RESEARCH / SURVEY





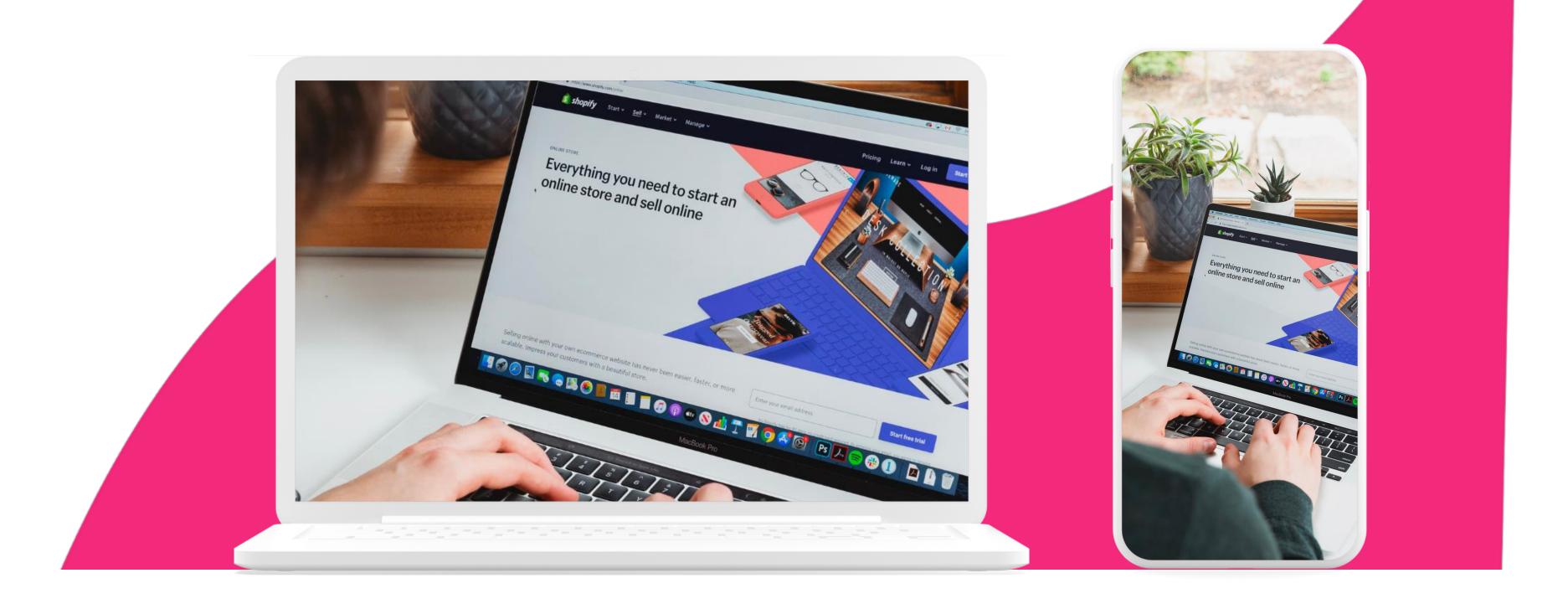


- Entrepreneurs developing a product/service often create exciting strategies to advertise and introduce their concept to the market
- Unfortunately, their marketing and advertising efforts are not always met with a successful outcome.
- MAGAS may assist you in conducting a survey and marketing the product side by side to ensure the success of a new concept or an existing product, since it focuses on gathering input from a target audience to understand their demographic expectations and needs.

Get a Quote

E-COMMERCE PLATFORMS SET UP





- We have a dedicated team that takes care of all such content that needs to be setup on e-commerce platforms
- The team manages all the enquiries coming through the e-commerce platform and manages the services that needs to be delivered





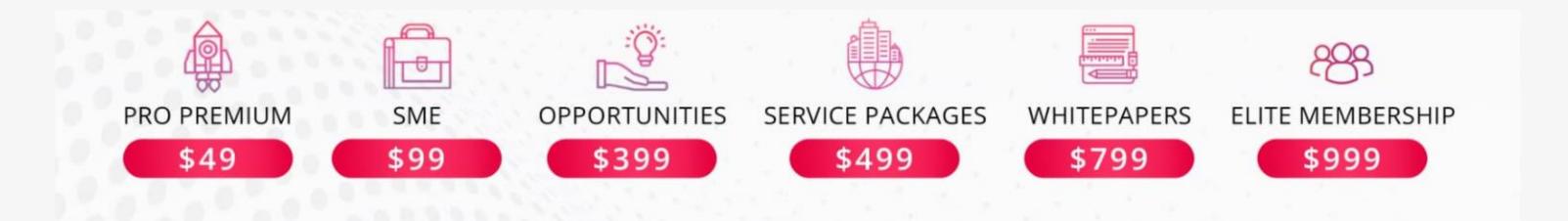






PICK A PRODUCT TO ADVERTISE





Advertise on Worlds 1st Business Platform

FEATURES

- World's First Business Platform
- Gateway to Global audience in Service Outsourcing
- Business insights and Market Intelligence
- Niche Marketing & Advertising Solutions
- Aggregation of Service Providers form India & GCC
- Content Moderated Platform
- Cost Effective Business Solutions
- Business Continutiy Support



WHY YOU MUST ADVERETISE ON MAGAS



In today's dynamic business landscape, choosing the right platform is crucial. Let's delve into a comparative analysis to showcase why MAGAS stands out among its perceived competitors.

MAGAS

Vs

COMPETITORS

JustDial, IndiaMART, LinkedIn

Targeted Platform:

Content Moderation:

Lead Quality:

Service Delivery Assurance:

Cost-Effective Solutions:

Services Eco-System:

User Quality:

Monetization Opportunities:

Business and professional focus

Ensures content quality through moderation

Generates qualified leads for meaningful engagements

Facilitates service delivery, minimizing trial and error

Offers cost-effective solutions from a shared economy

Creates a robust services ecosystem for collaboration.

Emphasizes quality over quantity in user base

Allows users to earn through collaborations and service deliveries

General platforms with a broader user base

Varied content authenticity

Varied lead quality, potential time-wasting

Relies on traditional methods, and potential uncertainties

Services may lack cost-efficiency seen in a shared Economy model

Mixed bag of services without a dedicated focus

Quantity-centric approach may hinder effective networking

Primarily relies on spending money for advertising without user-earning opportunities

CASE STUDIES DIGITAL MARKETING AS A SERVICE



Alpha Marine Equipment's Ad Campaign

Campaign Overview

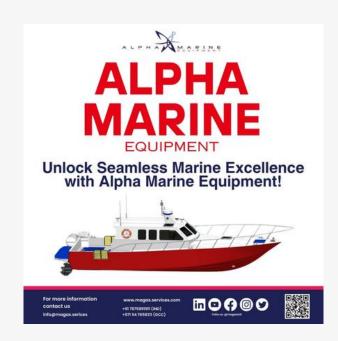
- Reach: 4,854
- o Impressions: 8,354
- Post Engagement: 52
- Link Clicks: 50
- ∘ Amount Spent: ₹684

Setting Sail with Strategic Reach:

Alpha Marine Equipment's ad campaign strategically executed on MAGAS achieved a commendable reach of 4,854. This expansive visibility not only increased brand awareness but also cast a wide net over potential customers in the marine industry.

Impressions That Make Waves:

With 8,354 impressions, Alpha Marine Equipment left an indelible mark on the digital landscape. The captivating visuals and compelling narrative resonated with the audience, creating ripples of interest across various online platforms.







Engagement Ahoy!:

Post-engagement soared to 52, indicating that the audience not only saw but actively engaged with the content. From likes to comments, each interaction contributed to building a community of marine enthusiasts and potential customers.

Navigating Clicks:

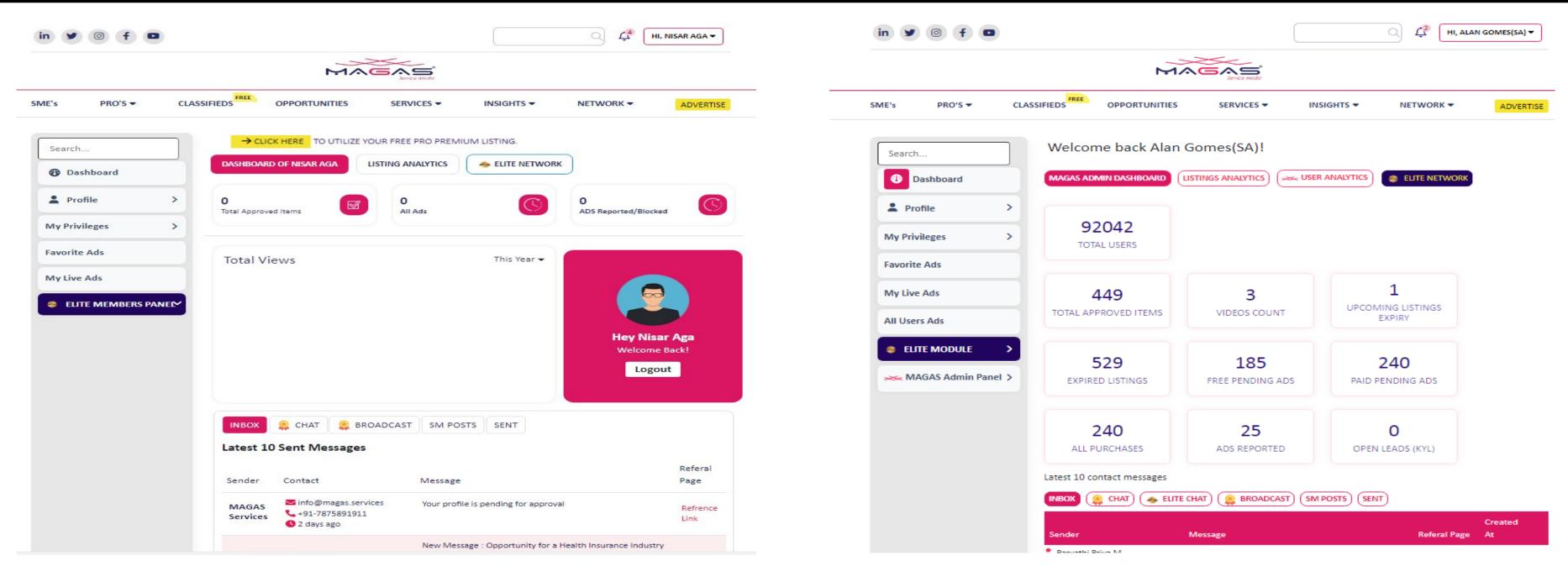
The call-to-action was not lost at sea, as the ad campaign secured 50 link clicks. This demonstrates not just passive interest but active exploration, with potential clients clicking through to Alpha Marine Equipment's website for a closer look at the unrivaled marine solutions.

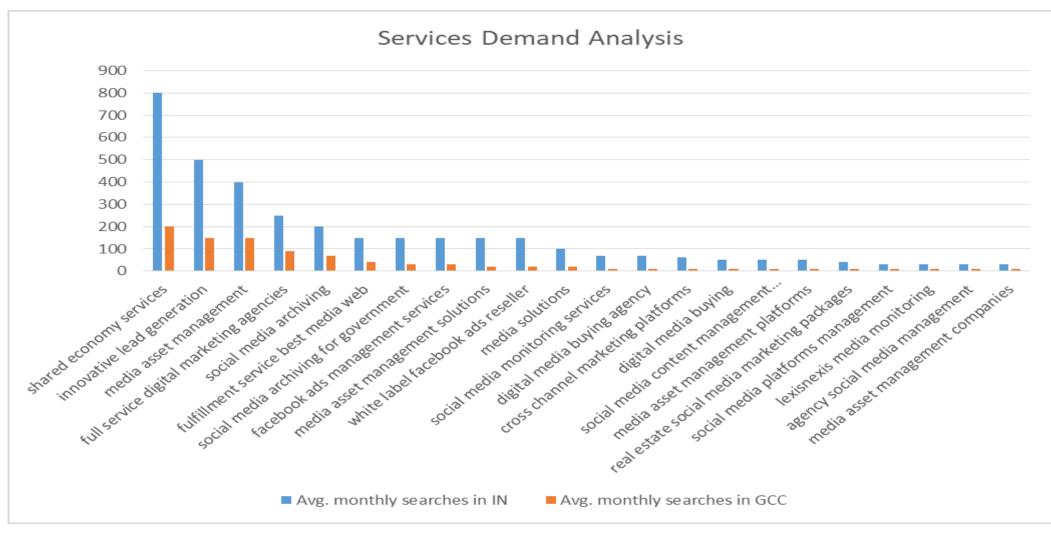
Navigating ROI:

With an investment of ₹684, Alpha Marine Equipment achieved a significant return on investment. The cost-effective approach adopted through MAGAS ensured that every rupee spent translated into valuable reach, engagement, and potential business opportunities.

ANALYTICS & KPI'S







OUR HAPPY CLIENTS

























Thank You

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The Future of Business

