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Worlds 1st Online Business Ecosystem

Competition Analysis

	Justdial	indiamart	LinkedIn
ABOUT THE PLATFORM	Justdial is a directory service that provides information about businesses, goods and services across different categories.	IndiaMart provides B2B sales services via its web portal. a business-to-business portal to connect Indian manufacturers with buyers.	LinkedIn is a business and employment-focused social media platform that focuses on networking.
USP's	Widespread & includes blue collar services Reliable network of contacts	Aggregator of Goods Producers and Manufacturers Breadth and quality of suppliers and product listings, Pricing and customer service.	Efficient professional networking platform connecting professionals globally.
FEATURES	Pan India presence for Directory Services Advanced and scalable technology platform Large Online community of engaged users Attractive value proposition for local MSMEs Local Expertise	Wider marketplace with a range of products and suppliers Payment Protection Program Enhanced business visibility Increased credibility for your brand Lead Management System Instant Payment Solution	Jobs: For finding and posting new job opportunities. Groups: To gather communities for niche-specific discussions. In-mail and Messaging: To communicate with your connection and their connections.
PRODUCT PRICING	Initial setup fee of INR 20,000 Monthly fee of INR 2,000. One-time fee of INR 1,20,000	Monthly plan- INR 3000 + 18% tax Mutli year plan- INR 75,000 + 18% tax Annual plan- INR 30,000 + 18% tax	Premium career- monthly subscription fee is INR 1400 when billed annually. Premium Business - monthly subscription fee is INR 1900 when billed annually. Sales Navigator - monthly subscription fee is INR 3900 when billed annually. Recruiter Lite - monthly subscription fee is INR 5000 when billed annually.

MAGAS[®]

A Service Media pioneer, MAGAS integrates Lead Generation and Services Delivery at your desktop to gain momentum for your transactional Business and your Professional leadership. We elevate your business through moderated content and increase business presence with our powerful "Service Media" platform to gain market traction and drive profitability.

- ⇒ Ecosystem for Businesses & Professionals, Service Providers, Freelancers, Job Seekers, Content Creators & Network Members
- ⇒ Service Outsourcing & Delivery
- ⇒ Business Content, API's & Tools



- Globally Copyrighted Concept that is highly disruptive. First Indo-GCC Platform and worlds 1st Business online Ecosystem
- Advertising, Content Creation & Lead Generation
- Hub for Outsourcing & Professional Service Delivery
- Alternate Investment Opportunities Showcase
- Infrastructure as a Service (IaaS)
- Source for Insights, News & Business Intelligence
- Creates Critical Data, Qualified Content & Investor Network
- Online Eco-System for Business Facilitation multi dimension

PRODUCT PRICING

- Premium Membership for 49\$ P.A., (INR 4039) (Comes with complimentary PRO PREMIUM listing)
 - SME's for 99\$ P.A., (INR 8160)
 - Opportunities for 399\$ P.A., (INR 32895)
 - Service Packages for 499\$ P.A., (INR 41140)
 - Whitepapers for 799\$ P.A., (INR 65874)
 - Elite Network Membership at 999\$ P.A. (INR 82363) (Elite Members can advertise for free unlimited & enjoy special benefits)
- * Rates are subject to change

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